

aim

To produce a design package for a 6m x 4m garden to be constructed by the winning designer(s) and associated team at The Royal Hampton Court Palace Flower Show 2012.

design brief

The brief is given for one garden with two different soil types

The applicant has two options from which to choose (please select only one):

- **Option 1** Moisture retentive soil
- **Option 2** Free draining soil

Site conditions for both options:

The site is to represent the growing environment on the coast of England.

- The site is 4 miles from the coast
- The garden is in an area of high rainfall
- Average summer temperature 22°C
- Minimum winter temperature -5°C

The design is to represent part of a larger garden and is an area in which to relax and unwind. The identification of the climate and growing medium is an essential element that a designer and plants person must understand to ensure the successful implementation and survival of the design. The winner of this award should demonstrate the ability to investigate the given climate and environment and to make suitable plant selections.

■ Planting

50% of the ground surface area should be planted with the emphasis on plant designs and association. Innovative use and choice of plants will be advantageous. The effective use of suitable plants in the appropriate soil must be harmonised with the choice of hard landscape materials to create a seamless blend.

■ Screening

Screening is optional depending on the design concept. Please note that you are designing just one part of a larger garden. You may use hard landscape materials or planting to create a screen to enable privacy, wildlife diversity or to further create a microclimate.

Closing date for applications: Friday 29 July 2011

Judging by Chris Young, Editor of The RHS Garden Magazine; Christine Parsons, Director responsible for Design membership at BALI; and Richard McKenna, Director at Wyevale East Nurseries.

points to consider

- All non plant material should be included in the budget of £5000
- There is no budget restriction for plants used in your designs
- Materials cannot be accepted in kind
- No additional funds are acceptable
- Lighting may be used in your submission but should be covered in the budget of £5000
- Vertical/Living walls can be used in your submission but should be covered in the budget of £5000
- No aspect is given in the brief. Please indicate the aspect of your garden in your application
- All application paperwork is to be submitted in typed form
- Please ensure that your design entry matches the brief given
- The deadline date is not negotiable. No late entries will be accepted
- All entries are to be submitted in hard copy and electronic format to:
 - Richard McKenna
 - Wyevale East Nurseries
 - Leydenhatch Lane
 - Swanley
 - Kent BR8 7PS
 - Email: richard@gardendesignaward.co.uk
- The judging panel may request clarifications on your design at judging time. You may be asked to alter some points and re-submit
- The winning design of The Student Design & Build 2011 will still have to be submitted to the RHS panel of judges to be considered for entry to The Royal Hampton Court Palace Flower Show 2012
- Please note that the winning design may need to be altered to fit allocated garden space at The Royal Hampton Court Palace Flower Show
- The winning designer(s) will have to be available to see the garden through all stages of sourcing, construction and the breakdown at The Royal Hampton Court Palace Flower Show

terms & conditions

- Applicant must be a student at submission deadline
- Applicant must be at level 3 or equivalent course through to Masters
- No alternative cash prize is available to the winner
- No additional grants will be available
- All plants must be sourced from Wyevale East Nurseries
- The maximum area of the garden is 6m x 4m
- The winner must arrange their own transport and accommodation for the event
- The winner must be available and present for The Royal Hampton Court Palace Flower Show duration including the build, the event and the breakdown
- The winner must provide their own team for construction and breakdown of the small garden at The Royal Hampton Court Palace Flower Show
- The winner must provide their own team for the manning of the garden for The Royal Hampton Court Palace Flower Show duration
- The winner will have to abide by RHS guidelines and timber policy - see RHS application pack
- Judging will take place in September/October 2011
- Entry into The Royal Hampton Court Palace Flower Show 2012 will be at the discretion of the RHS Judging Panel
- The winning design must meet the RHS's judging criteria standards to be allocated a space for the garden in The Royal Hampton Court Palace Flower Show

assessment of entries

Submitted designs will be assessed on their individual merit and the degree to which they meet the design brief and project statement. All schemes must fulfil the 50% surface soft landscaping/planting requirements and the design explanation must meet the objectives and relate directly to the design itself. Innovative ways of additional planting within the proposal would be advantageous.

Applicants should be able to identify key members of their team that can assist in the build of their project and provide contact details. Shortlisted applicants may be invited to meet the organisers and demonstrate their design and construction plans.

The Award organisers will assist and support the winners, where necessary, with their RHS application for the small garden category at The Royal Hampton Court Palace Flower Show 2012.

checklist for submission

All applicants must complete and submit the following:

1. Application Form
2. Project Statement
3. Costs Estimate Form
4. Presentation Plan
5. Three Dimensional Plan
6. Planting Plans and Plant Schedules
7. Project Planning Form